

THE RIGHT CREATIVE SERVICE FOR YOUR PET BUSINESS

You're pawesome! Thanks for downloading this FREE questionnaire to help with researching a creative agency of choice. Heck, use this this very questionnaire to explore Sniff Design Studio[®].

But most important, I hope this will prove to be a helpful tool by giving you the means to find the right creative bureau.

To schedule a free 20 minute call to discuss your creative or social media marketing endeavors as well as to see if we're the right fit – simply email: info@sniffdesign.com







Prior to reaching out to a designer or creative service, do this one thing. Take some time to review their body of work and in response, ponder these following questions:

	TOP 5 QUESTIONS TO HELP YOU FIND & VET THE RIGHT CREATIVE SERVICE. . HOW LONG HAVE THEY BEEN PROFESSIONALLY		
My Notes:			
clear	e work disordered? Or is it clean, r and concise in presentation? YES NO		
	of work are they producing? oes this come across? YES NO		
	body of work has a distinct look, ok good? Can you relate to it? YES NO		
	vise, do you like it? YES NO		

[&]quot;Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it." – Steve Jobs





D(O THEY CATER TO ALL MARKETS OR HAVE
	HEY CHOSEN TO CATER TO A SELECT MARKET?
_	
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. H	OW DOES THEIR BODY OF WORK LOOK? IS IT
D	ISTINCT? (WHAT DRAWS YOU TO IT?)
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5.	CAN THEY DESCRIBE THEIR CREATIVE WORK
	PROCESS? (WHAT ARE THE MAJOR STEPS?)
4.	ARE THEY LOCAL? HERE WITHIN THE USA? OR ARE
	THEY BASED OVERSEAS?
	LOCALLY BASED USA BASED INTERNATIONAL

If they are located overseas, is their command of English excellent? – as this may impact your overall communication efforts.

Will the difference in time zone be okay or will it possibly hinder my timeline(s)?

Ask them to tell you about their experience working remotely.